

DETAILS

Jelsen Lee Innocent
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Designer
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New York City
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EMPLOYMENT EXPERIENCE

BBDO NY
(2005 - 2007)

EDUCATION

Miami Ad School
(2004-2005)
- Certificate in Design & Art Direction

AWARDS/EXHIBITIONS/PUBLICATIONS

- 2007 / Trace Magazine, Sept Issue
- 2007 / One Show Award, Bronze, Branded Content for G4 Media
- 2006 / One Club Magazine, The Design Issue, Spring 2006
- 2005 / Nominee for Lürzer's Int'l Archive Student of the Year
- 2005 / Kreativt Forum (Oslo, Norway), Collaboration Issue, Summer 2005
- 2005 / Gada Fashion Magazine, Issue #5

SKILLS

- Lead creative projects from conception to production
- Integration of campaigns into various guerrilla, rich media, websites, etc.
- Development and collaboration of various creative and production teams
- Firm work ethic, self motivated
- Strong proficiency in Adobe Illustrator, Photoshop and InDesign

CLIENTS

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|--------------------|--------------------|-------------------------|
| - AOL | - Gillette | - Stacey Tyrell |
| - Lowes | - General Electric | - Dubspot |
| - Mitsubishi | - Frank Ishman | - Brown Girls Burlesque |
| - G4 Cable Network | - AT&T | - Red Stripe |
| - Cingular | - Grape Jelly Inc. | - Autism Speaks |
| - HBO | - Michael J Warren | - VISA |
| - Dodge | - Cut & Paste | - Braun |
| - Pizza Hut | - Chris Curry | - Pepsi-Co |
| - Gist Clothing | - One Club | - Frito Lay |
| - Motorola | - Lee Jeans | |
| - H'Trae | - Ebay | |
| - Red Stripe | - M&M's | |